



CFSEI
COLD-FORMED STEEL
ENGINEERS INSTITUTE

2015 CFSEI EXPO



SPONSORSHIP OPPORTUNITIES

MAY 18-19, 2015
ORLANDO, FLORIDA



To Prospective Sponsors:

Planning is underway for the 2015 National Cold-Formed Steel Engineers Institute (CFSEI) EXPO at the Rosen Centre Hotel in Orlando, Florida.

This year's venue offers exceptional opportunities for sponsors to speak directly to design professionals, contractors, developers, code officials along with others involved in the world of cold-formed steel framing construction over two days packed with educational sessions and networking opportunities. Our marketing outreach includes direct communication with the broad construction industry and targeted marketing to the construction design community in the southeast. To encourage participation pricing for attendees is kept to a minimum as we rely on the strong support of our sponsors. We have some unique adventures planned and hope that you will consider being a part of this program.

Highlights of the conference include:

- 15 Continuing Education Sessions
- Dedicated seminars on Building Information Technologies (BIM)
- Design Forums on Cold-Formed Steel and BIM
- Nationally Recognized Speakers
- Trade Show Expo of latest technologies for Cold-Formed Steel Framing
- Networking opportunities

We invite you to peruse the sponsorship opportunities and join us in making this most worthwhile event an outstanding success. For additional information please call Maribeth Rizzuto at (1-800-79-STEEL).

We look forward to welcoming you to Orlando in May!

Sincerely,

2015 CFSEI EXPO Planning Committee



CFSEI
COLD-FORMED STEEL
ENGINEERS INSTITUTE

2015 CFSEI EXPO

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP

Sponsorship Fee: \$ 5000.00

- 10' X10' Exhibit Space in Expo area.
- Co-sponsorship of Reception and Dinner
- Five minutes during (event) to speak on behalf of your company.
- Display table for company materials at reception and dinner event.
- Company recognition with signage at dinner event.
- Company recognition with logo on signage and conference program.
- Company recognition verbally at all conference meals.
- Company logo on all conference correspondence including marketing material, press releases, and Steel Framing Alliance and Cold-formed Steel Engineers Institute websites.
- Four (4) Full Conference Registrations including all conference educational sessions, meals and activities.
- Maximum of 2 Platinum Sponsors based on date payment received and availability.

GOLD SPONSORSHIP

Sponsorship Fee: \$ 3500.00

- 8' Tabletop Exhibit Space in EXPO area.
- Five minutes at the beginning of one (1) selected meal function or one (1) educational session to speak on behalf of your company. (Selection based on order of payment received and availability).
- Exclusive named sponsorship attribution of your choice of meal function or educational session, excludes Reception and Dinner. (Selection based on order of payment received and availability).
- Company recognition with logo on signage and conference program.
- Company recognition verbally at all conference meals.
- Company logo on all conference correspondence including marketing material, and Steel Framing Alliance and Cold-formed Steel Engineers Institute websites
- Two (2) Full Conference Registrations including all conference educational sessions and activities.
- Maximum of 3 Gold Sponsorships based on date payment received and availability.

<p>SILVER SPONSORSHIP</p> <ul style="list-style-type: none"> ➤ 8' Tabletop Exhibit in EXPO area. ➤ Three (3) minutes at the beginning of one (1) selected educational session to speak on behalf of your company. (Selection based on order of payment received and availability). ➤ Exclusive named sponsorship attribution of your choice of educational session. (Selection based on order of payment received and availability). ➤ Company recognition on signage and conference program. ➤ Company recognition verbally at all conference meals. ➤ Company logo on all conference correspondence including marketing material, and Steel Framing Alliance and Cold-formed Steel Engineers Institute websites. ➤ One (1) Full Conference Registration including all conference educational sessions, meals, and activities. ➤ Maximum of 4 Silver Sponsorships based on date payment received and availability. 	<p>Sponsorship Fee: \$ 2500.00</p>
<p>BRONZE SPONSORSHIP</p> <ul style="list-style-type: none"> ➤ 8' Tabletop EXPO area ➤ Company recognition on signage and conference program ➤ Company recognition on all conference correspondence including marketing material, and Steel Framing Alliance and Cold-formed Steel Engineers Institute websites 	<p>Sponsorship Fee: \$ 1000.00</p>
<p>SUPPORTER SPONSORSHIP</p> <p>For organizations and individuals that would like to support the conference with a monetary contribution and receive the following:</p> <ul style="list-style-type: none"> ➤ Recognition in the conference proceedings as a supporter. 	<p>Sponsorship Fee: Determined by Supporter</p>

PAYMENT TYPE

☐ Check No: _____

☐ Pay Online: www.cfsei.org

☐ Credit Card

☐ Amex

☐ MasterCard

☐ Visa

Name _____

Card No: _____

Expiration Date: _____

Security Code: _____

Billing Address: _____

MAKE ALL CHECKS PAYABLE TO

American Iron & Steel Institute/CFSEI
25 Massachusetts Avenue, N.W. Suite 800
Washington, D.C., 20001

ANY QUESTIONS?

Contact
Rose Kuria
Tel: 202-452-7133

NAMES OF FULL CONFERENCE ATTENDEES

(Platinum 4, Gold 2, Silver 1)
